



CONSENT CALENDAR

City of San Bernardino Request for Council Action

Date: September 4, 2024

To: Honorable Mayor and City Council Members

From: Rochelle Clayton, Acting City Manager;
Lydie Gutfeld, Director of Parks, Recreation & Community Services

Department: Parks & Recreation & Community Services

Subject: **Approve the proposed board for the “Friends of San Bernardino Parks, Recreation and Open Spaces Foundation” (All Wards)**

Recommendation:

It is recommended that the Mayor and City Council of the City of San Bernardino, California, adopt Resolution 2024-196 approving the proposed list of community members to serve on the board of the recently approved California Non-Profit “Friends of San Bernardino Parks, Recreation and Open Spaces Foundation.”

Executive Summary

Approval of the proposed list of community members to serve on the board of the California Non-Profit “Friends of San Bernardino Parks, Recreation and Open Spaces Foundation will enable the City to take a proactive and community-driven approach to address funding gaps and enhance parks and recreational facilities.

Background

In discussions for developing increased support avenues for funding future programs, services, and enhancement of amenities at Parks, Recreation and Open Space locations, the Parks, Recreation and Community Services Department a Nonprofit Public Benefit Corporation was approved for establishment. This entity will actively raise funds for programs and services to benefit residents and visiting community to take part in positive recreational experiences at our parks, community centers and open space areas. Establishing the "Friends of San Bernardino Parks, Recreation and Open Space Foundation" as a non-profit fundraising entity is a strategic move with numerous benefits for the community.

The approval of the board members is necessary to conduct the first meeting for the

Friends of San Bernardino Parks, Recreation and Open Spaces Foundation and finalize its establishment.

Discussion

A Park and Facility Assessment has been completed by our Parks and Recreation Master Plan Consultants and partners which will provide the Mayor and City Council a detailed and prioritized list of needs for improvement. A key component of the assessment included the identification of key community organizations and stakeholders. The proposed list of board members are community leaders with a history of collaboration with the City and Parks, Recreation and Community services Department to fulfill the needs of the community and provide quality events, programs, and services. It's crucial for local residents, community organizations, and policymakers to work collaboratively to find sustainable solutions and ensure that everyone has access to quality parks and recreational facilities.

The following community leaders are proposed to serve on the board of the Friends of San Bernardino Parks, Recreation and Open Spaces Foundation:

- Alejandro Gutierrez-Chavez, Executive Director of the Arts Connection
- Christian Mariscal, Local Artist (Utility Box and multiple city-wide murals)
- Steve Filson, Director of Security and Cadet Services, Public Safety Academy
- Terry Boykins, Executive Director of Project Fighting Chance
- Robin McKinnan, Director of Knock It Off and ForGive Foundation
- Sandra Ibarra, City of San Bernardino Councilmember, Ward 2

The Friends of San Bernardino Parks, Recreation and Open Spaces Foundation, will be a proactive and community-driven approach to address funding gaps and enhance parks and recreational facilities. A list of areas of focus for the Friends of San Bernardino Parks, Recreation and Open Space Foundation would be as follows:

Fundraising and Grant Writing
Community Engagement and Advocacy
Public-Private Partnerships
Programming and Events
Long-Term Planning:
Master Planning Support
Sustainable Funding Strategies

By taking a multifaceted approach that combines fundraising, community engagement, and advocacy, a nonprofit foundation like The Friends of San Bernardino Parks, Recreation and Open Spaces Foundation will play a vital role in addressing funding gaps and fostering a thriving community through well-maintained and accessible parks and recreational spaces.

2021-2025 Strategic Targets and Goals

Developing a foundation of community partners dedicated to allocating funds that

assist with subsidizing the cost of renovations and development of parks and open space aligns with Strategic Goal #1: Improved Operational & Financial Capacity by establishing a nonprofit to help cover the cost of Department programs, reducing the strain on the City's General Fund, Strategic Goal #3: Improved Quality of Life by enhancing our parks, community centers and open space areas for residents to partake in physical, mental and overall healthier living practices.

Fiscal Impact

There is no General Fund impact associated with this action. Friends of San Bernardino Parks, Recreation and Open Spaces Foundation is a distinct and separate entity in itself with its own Tax Identification Number; therefore, the Finance Department will create a separate fund for the non-profit, and receipts and disbursements will be recorded in its own fund, separate from the General Fund.

Conclusion

It is recommended that the Mayor and City Council of the City of San Bernardino, California, adopt Resolution 2024-196 approving the proposed list of community members to serve on the board of the recently approved California Non-Profit "Friends of San Bernardino Parks, Recreation and Open Spaces Foundation."

Attachments

Attachment 1- Resolution 2024-196; Approval of Proposed Board Members for PROS Foundation

Ward:

All Wards

Synopsis of Previous Council Actions:

On January 17, 2024 the Mayor and City Council of the City of San Bernardino authorized the City Manager, or designee to take the steps necessary to establish a California Nonprofit names "Friends of San Bernardino Parks, Recreation and Open Spaces Foundation" to support the Department of Parks, Recreation and Community Services programs and initiatives.