



# Legislative Affairs

City Manager

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# Overview



**Legislative Calendar**



**Legislative Platform and Policies**



**Legislative Advocacy Firms**



**City Staff to Accomplish Goals**



**Recommendations**





# Legislative Calendar

Staff proposes the following calendar to draft and implement an annual legislative strategy:

## August - November

1. Identify approved projects in the CIP or programmatic needs that have legislator appeal, align with State or Federal priorities, or fill a regional need.
2. Identify any needed legislation that will benefit the City or key stakeholders.

## November - December

1. Mayor and Council meet with City's State and Federal advocacy firms.
2. Council adopts the legislative platform.
3. Meet with key legislators to propose legislation
4. Work with Grants team to identify and pursue allocations in new Federal Budget (if adopted).

## January - February

1. Prepare and submit budgetary requests to State delegation, Congress, and Senate.

## March - June

1. Advocate for funding and for/against key legislation at State level.

*Other key annual tasks include: meetings with the legislators and their staff; advocacy trips to Sacramento and Washington D.C.*



# Legislative Platform and Policies

## Purpose

- Allows for an annual legislative platform to be adopted by the Mayor and City Council consisting of positions the City holds on key legislative or regulatory issues.
- Authorizes City staff to quickly respond to legislative or regulatory proposals that might impact City operations, policies, or its residents at the state and Federal levels if it aligns with a position/issue in the platform.



# Current Legislative Platform

## **Housing and Economic Development**

- Affordable Housing
- Transit Oriented Development (TOD)
- Economic Development

## **Homelessness**

- Transitional and Permanent Supportive Housing

## **Quality of Life**

- Library Services
- Public Safety and Emergency Response
- Commercial Cannabis

## **Transportation and City Infrastructure**

- Highways
- Street and Roads
- Storm Water Infrastructure
- Public Facilities
- Parks and Open Spaces
- Broadband
- Green Infrastructure

## **Access to Higher Education**

- Higher Education Resources

## **Sales and Use Tax**

- Local Tax Revenue





# Legislative Platform

**Staff is recommending the Council make additions to the City's Legislative Platform on the following issues:**

- Animal Services and Welfare
- Tribal Sovereignty
- Fentanyl/Illegal Drugs
- Additional Issues Related to Homelessness
- Fair share funding similar to the “Big 13” cities.
- Other topics of importance to the Mayor and City Council.



# Legislative Advocacy

**An advocacy firm provides valuable services that could benefit the City of San Bernardino.**

- Advocate for/against proposed legislation with Capitol staff.
- Analyze proposed and passed legislation and its impact on the City.
- Analyze the budget and signed legislation to identify funding opportunities.
- Use relationships to engage legislators outside of our local delegation.
- Assist in crafting legislation that would benefit San Bernardino and identify legislators to sponsor the bill.
- Assist in determining priorities and funding thresholds for legislator directed funding (earmarks).
- Coordinate Capitol visits, including agency meetings.



# Government Relations Staff

## Legislative & Government Affairs Manager

- Serve as the principal liaison with the City's Advocacy Firms, State/Federal legislative staff, and other public agencies.
- Monitor agendas, proposals and issues before the County, regional legislative bodies, and quasi-governmental agencies.
- Provide updates and analysis to the Mayor, Council, and City Leadership.
- Prepare and submit state and Federal funding requests.
- Develop the annual legislative platform in consultation with the Mayor, Council, and staff.
- Prepare letters of support/opposition on legislation based upon the Council's Legislative Platform.
- Coordinate Mayor and Council testimony opportunities before legislative committees.





# Legislative Affairs Recommendations

## **It is recommended that the Mayor and City Council:**

1. Direct staff to identify and prepare for Council approval a list of potential projects for upcoming State/Federal Funding cycles.
2. Direct staff to update the Legislative Platform to expand the homelessness platform, and include Animal Services, Funding Equities, Fentanyl and other Illegal Drugs, and Tribal Sovereignty.
3. Approve an allocation of \$125,000 for a Federal Advocacy Firm.
4. Approve an allocation of \$125,000 for a State Advocacy Firm.
5. Approve the creation and addition of one (1) Legislative & Government Affairs Manager position and direct staff to return to the Council with a job description and salary schedule.

<b>New Requests For Funding</b>	<b>FY 2023/24</b>	<b>Future</b>
Federal Advocacy Firm	\$125,000	Ongoing
State Advocacy Firm	\$125,000	Ongoing
(1) Legislative & Government Affairs Manager	\$173,873	Ongoing



**Questions?**